

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of

Productos Alimenticios Bocadeli, S.A. de C.V.

Soyapango, El Salvador **Serial No.**: 78/140,615

Filed: July 2, 2002

Mark: CHOCO COCO

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08-25-2003

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #74

FIRST REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

BOX TTAB NO FEE HONORABLE COMMISSIONER OF TRADEMARKS 2900 Crystal Drive Arlington, VA 22202

Sir:

Your Petitioner, KELLOGG COMPANY, a corporation duly organized and existing under the laws of Delaware, having its principal place of business at One Kellogg Square, P. O. Box 3599, Battle Creek, Michigan 49016-3599, through its undersigned counsel, hereby respectfully requests a 90-day extension of time to file a verified Notice of Opposition, to and including **November 19, 2003** against the above-identified application.

I hereby certify that this correspondence is being deposited in the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Trademarks, BOX NO FEE, 2900 Crystal Drive, Arlington, VA 22202 on:

<u>August 21, 2003</u>

<u>Kellogg Company</u>

Kristen & Meader

August 21, 2003

Date



CLASS 42—SCIENTIFIC, COMPUTER AND LEGAL SERVICES

FOR PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE COMPUTER SOFTWARE THAT ENABLES USERS TO PERFORM MANAGEMENT FUNCTIONS IN THE CONTEXT OF INFORMACINARY FACT PATTERNS IN THE FIELD OF BUSINESS EDUCATION (U.S. CLS, 100 AND 101).

CLASS 42—SCIENTIFIC, COMPUTER AND LEGAL SERVICES

FOR COMPUTER CONSULTATION SERVICES IN THE FIELDS OF ASSESSING TECHNOLOGY RISKS AND COMPUTER SYSTEMS AND NETWORK INTEGRATION (U.S. CLS. 100 AND 101), FIRST USE 6-4-2002; IN COMMERCE 6-4-2002.

SN 78-140,615. PRODUCTOS ALIMENTICIOS BOCADELI, S.A. DE C.V., SOYAPANGO, EL SALVADOR, FILED 7-2-

SN 78-141,114. PROTIVITI INC., MENLO PARK, CA. FILED 7-3-2002.

CHOCO COCO

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COCO", APART FROM THE MARK AS SHOWN.

CLASS 29—MEATS AND PROCESSED FOODS

FOR MEAT, FISH, POULTRY AND GAME; MEAT EXTRACTS; PRESERVED, DRIED AND COOKED FRUITS AND VEGETABLES; JELLIES, JAMS, FRUIT SAUCES; EGGS, MILK; EDIBLE OILS AND FATS (U.S.

CLASS 30—STAPLE FOODS

FOR COFFEE, TEA, COCOA, SUGAR, RICE, TAPIO-CA, SAGO, GRAIN BASED COFFEE SUBSTITUTES, FLOUR AND PREPARATIONS MADE FROM CEREALS, BREAD, PASTRY AND CANDY; FLAVORED ICES; HONEY; TREACLE; YEAST; BAKING POWDER; SALT, VINEGAR; CONDIMENTS SAUCES, NAMELY, MUSTARD AND MAYONNAISE; SPICES; ICE (U.S. CL. 46).

SN 78-141,104. PROTIVITI INC., MENLO PARK, CA. FILED 7-3-2002.

Independent Risk Consulting

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INDEPENDENT RISK CONSULTING", APART FROM THE MARK AS SHOWN.

CLASS 35—ADVERTISING AND BUSINESS

FOR BUSINESS CONSULTATION SERVICES IN THE FIELDS OF BUSINESS OPERATIONS AND MANAGEMENT, INFORMATION TECHNOLOGY, OUTSOUR-CING, FINANCIAL MANAGEMENT AND INTERNAL AUDITING (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-4-2002; IN COMMERCE 6-4-2002.

CLASS 36—INSURANCE AND FINANCIAL

FOR FINANCIAL ANALYSIS AND CONSULTATION IN ASSESSING OPERATIONAL, INDUSTRY, REGULA-TORY FINANCIAL AND COMMODITY RISKS (U.S. CLS. 100, 101 AND 102). FIRST USE 6-4-2002; IN COMMERCE 6-4-2002.

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CLASS 35—ADVERTISING AND BUSINESS

FOR BUSINESS CONSULTATION SERVICES IN THE FIELDS OF BUSINESS OPERATIONS AND MANAGE-MENT, INFORMATION TECHNOLOGY, OUTSOUR-CING, FINANCIAL MANAGEMENT AND INTERNAL AUDITING (U.S. CLS. 100, 101 AND 102). FIRST USE 6-4-2002; IN COMMERCE 6-4-2002.

CLASS 36—INSURANCE AND FINANCIAL

FOR FINANCIAL ANALYSIS AND CONSULTATION IN ASSESSING OPERATIONAL, INDUSTRY, REGULATORY FINANCIAL AND COMMODITY RISKS (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-4-2002; IN COMMERCE 6-4-2002.

CLASS 42—SCIENTIFIC, COMPUTER AND LEGAL SERVICES

FOR COMPUTER CONSULTATION SERVICES IN THE FIELDS OF ASSESSING TECHNOLOGY RISKS AND COMPUTER SYSTEMS AND NETWORK INTEGRATION (U.S. CLS. 100 AND 101). FIRST USE 6-4-2002; IN COMMERCE 6-4-2002.

SN 78-142,593. BELLSOUTH INTELLECTUAL PROPERTY CORPORATION, WILMINGTON, DE. FILED 7-10-2002.

THE CUSTOMER RULES!

CLASS 37—CONSTRUCTION AND REPAIR

FOR INSTALLING AND MAINTAINING TELECOM-MUNICATIONS SYSTEMS AND EQUIPMENT FOR OTHERS (U.S. CLS. 100, 103 AND 106).